



GK PRINT PACK

COMMUNICATION REDEFINED

info@gkprintpack.in



THE COMPANY

Printing is not merely a business for us, it is indeed an art we have practised to perfection over the years, creating an unblemished history in which we embraced numerous clients and corporates who always found our work beyond expectations. We are a one stop shop for all yours specific printing requirements, our customised sollutions are tailored specifically to your individual needs, ensuring the best results throughout the pre press printing, post press printing, finishing, packing & logistics.



Our Mission

We are committed to keeping Print relevant. Our focus is firmly fixed on a future that acknowledges the changing in the way we as humans communicate.

Our Vision

The essential vision of our company remains as relevant now as it has been for over Six decades :

- A basic solid framework built from effective systems & production methodically.
- Competent, diligent & valued employees.
- Effective communication with clients & suppliers.
- An innovative approach to the future that is environmentally sensitive.
- A culture of partnership with our Clients.





G K PRINT PACK WAY

The G K Print Pack way defines how the group as a whole should be. It comprises of four Elements:

Philosophy is our group's ubiquitous stead fast mindset grounded in truth, **Stance** is the Stance we take in everything we do, **Field** is the larger field of view that we want to expand these elements to and **Vision** is our vision for the future and our ideal goals





Project Development Division

Research, Analysis and Marketing

We collect information from the market firsthand, and analyze it from strategically various vantage points to resolve all issues our customers are facing.

Planning

We cover a wide range of planning-related services, including concept creation, product development, media planning, systems solution planning, and sales promotion strategy planning.

Creative Activities

We handle all aspects of production, manufacturing and operation of printed materials such as catalogues, information magazines, calendars, packages, POP materials.

Technological Advances and Product Development

We produce goods and technologies that serve as a platform for the next generation through research in many fields from printing and information processing to smart cards that generate advanced, new values and assure security against crimes.

Production Division

Procurement

We procure select raw materials at fair prices and the shortest lead time possible. We also promote eco-friendly, sustainable supply chain management.

Production & Processing

We optimize labor deployment and cost efficiency through up-to-date factory automation systems. We also continuously improve our performance by giving employees systematized training programs.

Logistics

We realize timely and efficient delivery and inventory management by adopting the latest management systems.

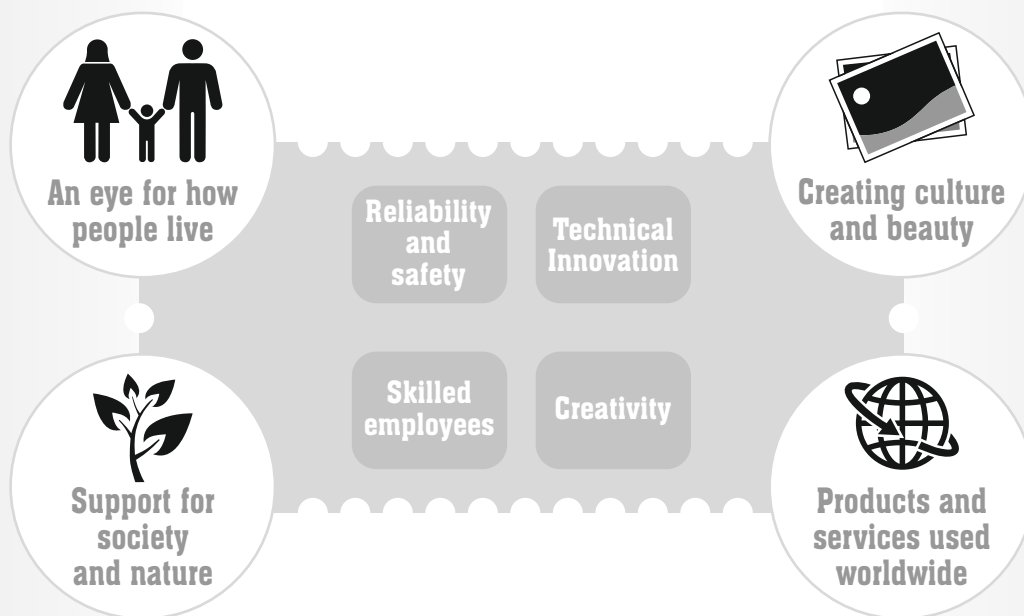
Quality Assurance

To maintain customer satisfaction, we engage in thorough quality assurance and control: from quality to information security perspectives. In doing so, we adopt the ISO standards and the Privacy Mark system in order to certify the enforcement.



In this place, in that form:
GKPP provides support for
experiences and actions.

GKPP's Strengths



The four inner circles are strengths we have built up throughout our 60 year history.

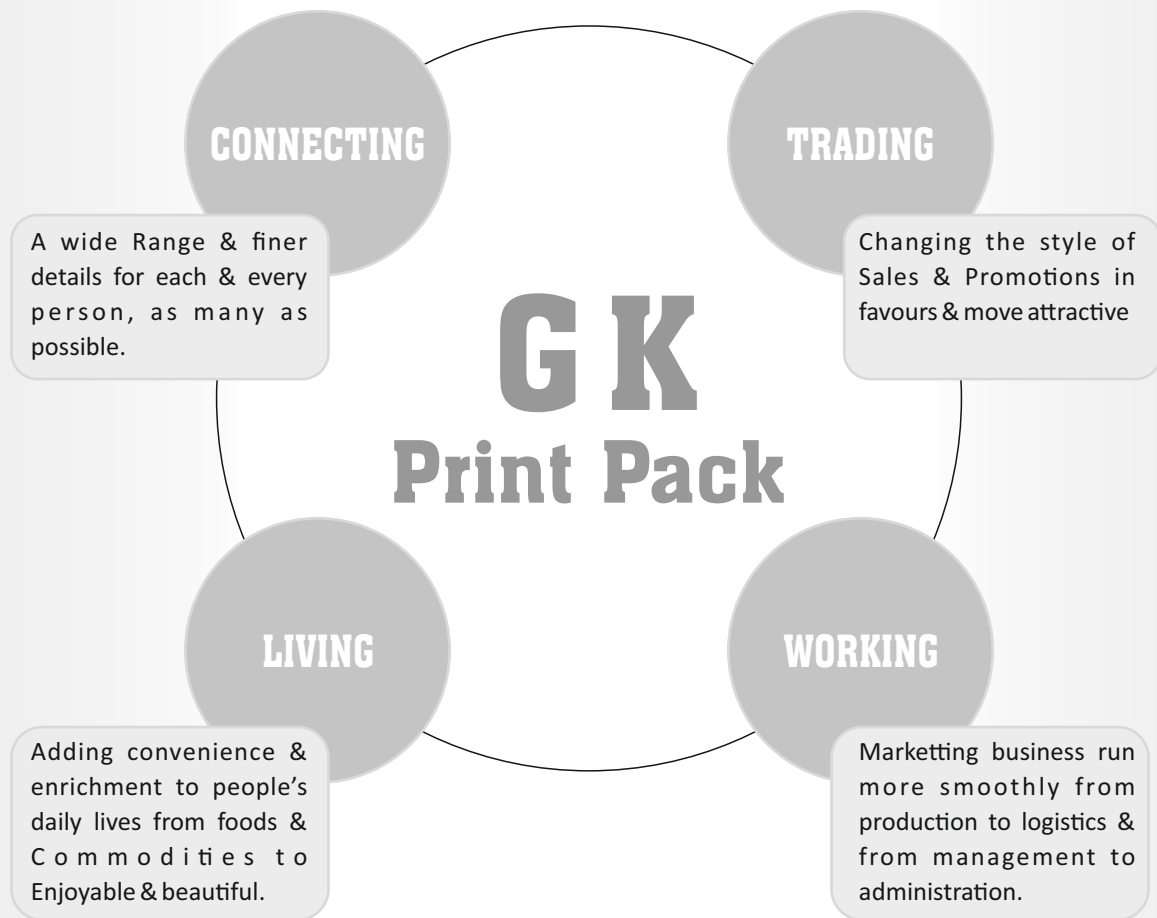
The outer four are strengths the GKPP aims to develop in future.

These are strengths that are being demanded of us in this day and age.

We will use these eight strengths to achieve our corporate message of "Future creation for all."



PRODUCTS & SOLUTION



GKPPE strives to provide enriching experiences and actions through excellent technology. For example, when it comes to our 4 core settings of connecting, trading, working & Living, we think about how we can use our technology to meet people's needs & satisfy them.



WHAT WE DO ?

Pre Press

The set-up we have in our command are an updated... digital studio and CtP unit managed by well qualified professional.



Press

- Heidelberg SM-74 – (5 colour),
- Komori Lithrone – S40 HUV – (4 colour),
- Ryobi 920 (5 colour)
- Heidelberg Perfecta – (2 colour).

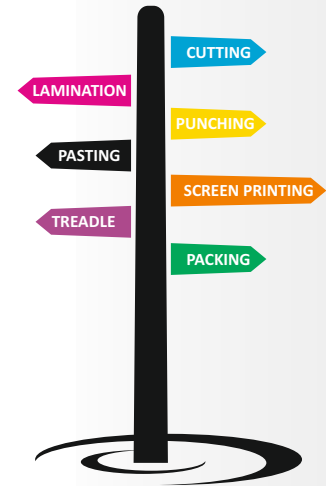




Post Press

In our own Plant we have :

- Auto-programmed Cutting Machine (**Robocut**)
- Lamination & Strip Gumming Machine (**P S Graphic**)
- Punching Machine (**BOBST Novacut**)
- Pasting Folder Gluer (**BOBST**)
- Screen Printing Machine (**Graphica GF40**)
- Treadle Machines (**Bani**)
- Packing Machines (**Vijoy**)





Digital Printing

We have started a setup of Digital Print with KONIKA MINOLTA for variety of Print Jobs maintaining excellent quality and finish.

Technology :

- Print up to size : 13" X 51"
- 2400 X 2400 dpi
- Advanced centre registration technology

Product we print :

- | | |
|--------------------|------------------|
| • Dangler | • Catalogs |
| • Leaflet & Flier | • Poster |
| • Visiting Card | • Brochure |
| • Booklets | • Table Calender |
| • Invitation Cards | • Form |
| • Menu Cards | • Newsletters |
| • Post Cards | |





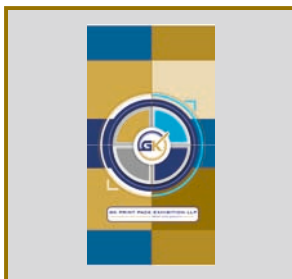
OUR RANGE OF PRODUCTS





PACKAGING & FINISHING

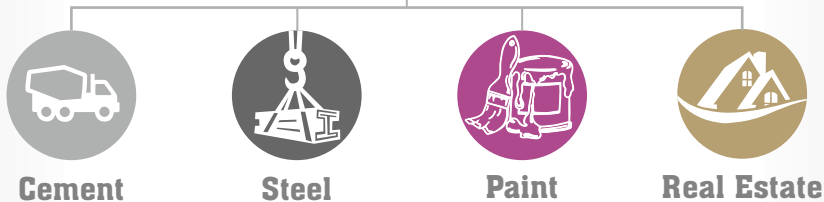
- Wall Calendar
- Table Calendar
- Corporate Diary
- Annual Report
- Product Catalog
- Notebook
- Rough Pad
- Dangler
- Poster
- Duplex Box
- Brochure
- Corrugated Box



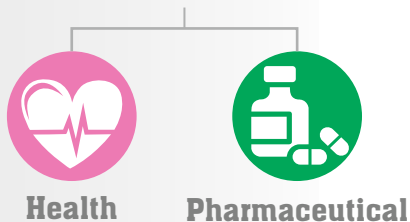


THE MARKET WE TARGET

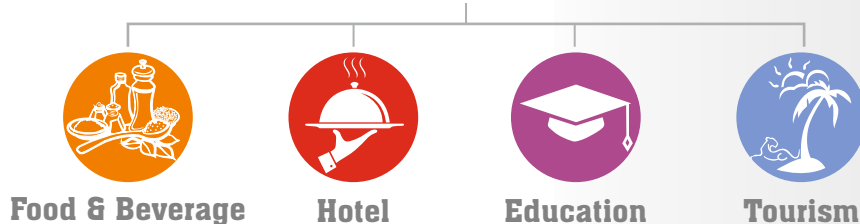
Infrastructure



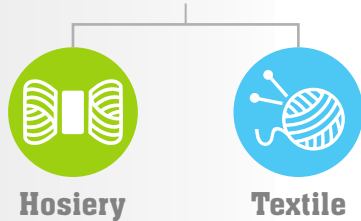
Pharmaceutical



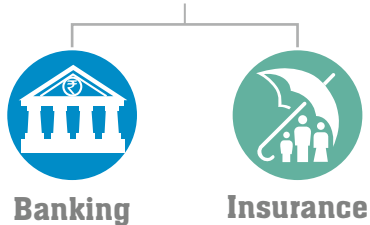
Service



Textile



Finance



Automobile





OUR SATISFIED CLIENT





GK PRINT PACK EXHIBITION LLP
PRINT WITH QUALITY

Regd. Office :

54/10 DC Dey Road, Active Acres
T-5B Flat-20EH, Kolkata-700015, WB

Plant :

Vill. & P.O. - Narna (Purbapara)
P.S. Domjur, Dist - Howrah, Pin - 711405 (W.B.)